

THE ECOSYSTEM OF EVIDENCE

11th EBHC International Conference Taormina, 21st – 24th October 2026

Navigating the future
of the ecosystem of evidence

Artificial intelligence and digital transformation
in research and healthcare



ebhc
CONFERENCE
2026

**SPONSORSHIP
OPPORTUNITIES**

THE ECOSYSTEM OF EVIDENCE

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**More than
a Conference**

The 11th International Conference of Evidence-Based Health Care (EBHC) Teachers & Developers, joint meeting with the 11th Conference of the International Society for Evidence-Based Health Care, will explore how artificial intelligence and digital transformation are reshaping the evidence ecosystem.

Internationally renowned EBHC champions will illuminate the path forward through an engaging and critical reflection on how digital tools are influencing the generation, synthesis, dissemination, and implementation of evidence.

Delegates will experience an inspiring journey through the key elements of the digital evidence ecosystem, departing from two main themes: (1) opportunities and threats of AI in evidence-based decision-making and (2) digital strategies to promote the adoption of trustworthy evidence in clinical, managerial, and policy decisions.

The program will feature interactive sessions, thought-provoking keynotes, and multidisciplinary contributions from around the globe, with the goal of ensuring that digital innovation strengthens—rather than weakens—the pillars of evidence generation, synthesis, and translation to individuals and populations.



JOIN THE LEADING EVENT IN EVIDENCE-BASED HEALTHCARE

Be part of a global gathering of innovators, decision-makers, and thought leaders dedicated to transforming healthcare through evidence. Position your organisation at the heart of a global movement for responsible, evidence-informed health systems.



Why sponsor the EBHC Conference?

- ✓ High-impact visibility before, during, and after the event
- ✓ Strategic networking with global healthcare influencers
- ✓ Strong brand alignment with credibility and scientific excellence
- ✓ Leadership in digital health and artificial intelligence
- ✓ Engagement in a high-quality setting that fosters meaningful connections
- ✓ Exclusive access to top-tier stakeholders
- ✓ Flexible and customizable sponsorship options

Who should sponsor?

- ✓ Government agencies and non-profits
- ✓ Health research institutes and universities
- ✓ Teaching hospitals and academic societies
- ✓ IT and software companies, especially in AI for healthcare
- ✓ Scientific publishers and knowledge platforms
- ✓ Startups and scaleups in health innovation
- ✓ Health data analytics and interoperability platforms
- ✓ Educational technology companies
- ✓ Patient engagement and advocacy organisations



STANDARD SPONSORSHIP PACKAGES

Discover our standard sponsorship packages and choose the level that best aligns with your organization's goals and desired visibility. Whether you're looking for broad exposure or targeted engagement, each package offers unique benefits to connect with the EBHC 2026 community.



GOLD SPONSOR

€ 20,000
(VAT excluded)

WHAT'S INCLUDED:

- ✓ Exhibition space* of 3m x 2m in prime location
- ✓ Reserved room to present your organisation at one coffee break/lunch
- ✓ Acknowledgement by the Conference Chair during the opening and closing sessions of the conference
- ✓ Dedicated mailshot sent to delegates before the conference
- ✓ Full-page color advertisement in the conference program
- ✓ Referenced on social media
- ✓ Named the "Gold sponsor" in the list of sponsors (conference program and website)
- ✓ Company logo (with hyperlink to website) and a 250-word company profile published on the conference website and conference app
- ✓ 2 only - conference registrations including welcome buffet and networking lunches and coffee breaks
- ✓ 2 exhibitor passes

STANDARD SPONSORSHIP PACKAGES

SILVER SPONSOR

€ 10,000
(VAT excluded)

WHAT'S INCLUDED:

- ✓ Exhibition space* of 3m x 2m
- ✓ Acknowledgement by the Conference Chair during the opening and closing sessions of the conference
- ✓ Multiple sponsors mailshots sent to delegates before the conference
- ✓ Half-page color advertisement in the conference program
- ✓ Named the "Silver sponsor" in the list of sponsors (conference program and website)
- ✓ Company logo (with hyperlink to website) and a 100-word company profile published on the conference website and conference app
- ✓ Referenced on social media
- ✓ 1 only - conference registrations including welcome buffet and networking lunches and coffee breaks
- ✓ 1 exhibitor pass

Note: All branding materials must be provided by the sponsor and approved by the Conference Organizing Committee.



NEW FOR 2026!

CASE HISTORY PRESENTATION

Showcase your product's real-world impact in a dedicated session. For the first time, EBHC 2026 offers companies the opportunity to present a Case History: a real-life success story demonstrating the effectiveness of their product or service in the field of Evidence-Based Health Care.

CASE HISTORY PRESENTATION

WHAT'S INCLUDED:

- ✓ A dedicated room at the conference venue for your presentation
- ✓ 30-minute time slot to present your case study
- ✓ Visibility package: inclusion in the official program, conference app, and website
- ✓ On-site signage highlighting your session

€ 6,000
(VAT excluded)



SOCIAL SPONSORSHIP OPPORTUNITIES

The EBHC International Joint Conference 2026 offers exclusive chances to associate your brand with the most engaging, informal, and high-visibility moments of the event. These sponsorships are ideal for organisations aiming to create lasting impressions in a relaxed, high-quality setting.

WELCOME BUFFET

WHAT'S INCLUDED:

- ✓ Logo on the welcome buffet menu
- ✓ Exhibition desk at the restaurant entrance during the all day
- ✓ Sponsor listed in the program and on the website
- ✓ Exclusive sponsorship
- ✓ 1 exhibitor pass for the day

€ 8,000
(VAT excluded)

GALA DINNER

WHAT'S INCLUDED:

- ✓ Logo on menu
- ✓ Organisation banners/signage at the gala dinner
- ✓ Exhibition desk at the restaurant entrance
- ✓ Sponsor listed in the program and on the website
- ✓ Exclusive sponsorship

€ 15,000
(VAT excluded)

SOCIAL SPONSORSHIP OPPORTUNITIES

LUNCH (PER DAY)

WHAT'S INCLUDED:

- ✓ Logo on lunch menu
- ✓ Organisation banners/signage at lunch
- ✓ Exhibition desk at the restaurant entrance
- ✓ Sponsor listed in the program and on the website
- ✓ Exclusive sponsorship per day

€ 4,000
(VAT excluded)



€ 3,500
(VAT excluded)

COFFEE BREAK (EACH)

WHAT'S INCLUDED:

- ✓ Organisation banners/signage at the coffee break
- ✓ Exhibition desk
- ✓ Sponsor listed in the program and on the website
- ✓ Exclusive sponsorship per break



LET'S BUILD SOMETHING MEANINGFUL TOGETHER

Secure your place at the forefront of evidence-based healthcare. This conference will feature keynote speeches, interactive panels, workshops, and networking opportunities designed to foster knowledge exchange and strategic collaboration.

As a sponsor, your brand becomes synonymous with progress, ethics, and excellence in the healthcare domain. Our international delegates are not just attendees – they are influencers, advisors, and leaders who shape policy and practice.

Visibility is delivered through multiple channels including the conference website, social media campaigns, digital newsletters, event materials, and media partnerships. We ensure that your organisation gains widespread and lasting recognition across diverse audiences.

Each sponsorship level is designed to provide value across dimensions such as visibility, engagement, and strategic positioning. Gold Sponsors will enjoy premium placement in all materials, dedicated exhibition space, speaking opportunities, and exclusive invites to high-level networking sessions.

Silver Sponsors will benefit from targeted visibility and booth presence in prime areas of the exhibition.

Custom packages can also be designed to match your goals – whether it's lead generation, reputation building, or product exposure. We invite you to take part in shaping the future of healthcare with us. Our sponsorship teams are available to explore how we can tailor an impactful experience for your organisation.



To become a sponsor or for more information, don't hesitate to get in touch with us at: 2026@ebhc.org

SPONSORSHIP POLICY

EBHC International Conference has a strict policy for sponsorship: conflicted sources, such as pharmaceutical and medical devices companies, are not allowed to sponsor the Conference.

All materials for sponsorship and exhibitions (flyers, journals, banners, etc.), as well as case history presentations, require prior approval from the conference organisers.



